ANDREW SHIMASAKI
GRAPHIC DESIGNER

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OBJECTIVE

Set out to improve the visual language companies use to communicate with their customers utilizing my abilities, experiences, and knowledge of the graphic design process.

EXPERIENCE

Harley Davidson | Newport Beach, CA | Dec 2013 – Jan 2014
Freelance Jewelry Designer
- Created women's jewelry design concepts for Harley Davidson Motorcycles.
- Worked and communicated with lead designer on a short-deadline.

Proof 7 Printing | New York, NY | February 2008 – May 2010
Graphic Designer
- Worked on catalogue layouts, invitations, and mailing Ads.
- Created web based graphics for special entertainment industry events.
- Helped develop and maintain company brand image through corporate collateral.

Staple Design | New York, NY | May 2008 – October 2008
Assistant Designer
- Maintained tech packs for Starter apparel company including tees, hoodies, and caps.
- Created custom vector art for embroidery and patch lettering.
- Developed window layout graphics for company's clothing store.

Yoana Baraschi | New York, NY | June 2007 – October 2007
Assistant Designer
- Created complex instructional tech packs and communicated with factories in India.
- Assisted with CAD, digitized and created custom patterns for fabric.
- Maintained company brand image through magazine Ads and corporate collateral.

EDUCATION

Parsons The New School for Design | New York, NY | May 2010
Bachelor of Fine Arts, Communications Design

Brand Identity, Package Design, Web Media, Advertising Concepts, Advanced Typography, Accessory Design, Fashion Illustration, Fashion Concepts

Santa Monica College | Santa Monica, CA | W/S 2005
Part-Time Student, Graphic Design

ATTRIBUTES

Software
- Adobe InDesign, Illustrator, Photoshop, Flash, After Effects, Dreamweaver
- Autodesk Maya, Mudbox, Composite
- PC and Mac proficient.

Skills and Abilities
- Brand Identity, Package Design, Print Design, Vector Art, Catalogue Layout
- Flash Animation, Web Based Graphics, Website Design, HTML
- Fashion Tech Packs, Illustration, CAD, Apparel Design, Silk Screen Graphics

INTERESTS

Dog breeding, Traveling, Music, Fashion Design, Cartoons/Anime, Computer Game Design, Listening to and learning from other peoples' life stories.